



Worksheet for digital marketing agency owners:

Kill your “analysis paralysis” by committing to 3 next steps on your business today

Knowledge is only the first step in running your marketing agency—results come from taking action. Action is easier when you commit to your next steps. **Use this page to make three (3) concrete commitments about what you’ll do next.**

Example #1: “By next Wednesday, I will make a list of five things to delegate to my team or external vendors. I’m doing this because I don’t have enough time to work on future planning.”

Example #2: By the end of the month, I’ll make a list of my business goals for tracking sales leads, so I can evaluate CRM systems. I’m doing this because I want to efficiently find the right CRM.”

My 1st Commitment: “By _____, I will _____

I’m doing this because _____

_____.”

My 2nd Commitment: “By _____, I will _____

I’m doing this because _____

_____.”

My 3rd Commitment “By _____, I will _____

I’m doing this because _____

_____.”

Want to find more free time, make more money, and love your job more?

Contact Karl Sakas at Karl@AgencyFirebox.com and 919-410-6224 for business consulting, training, and coaching—*exclusively* for digital marketing agency owners nationwide. There’s no obligation. And if we’re not right for you, we’ll recommend a better match.